

Jean-Marie Pierron's Bio

Industry Transformations Leader for Hi-Tech, Web3 & Emerging Tech

salesforce



2022 Vice President Tech Industry - EMEA

Industry Advisory global lead for the Tech Industry, Web3 & Emerging Tech Studio

Global lead for Marketplace and Web3 - Blockchain

2020- 2021 Vice President Comms Industry - EMEA

50+ deal wins contribution in Comms and Energy Utilities including Altice, BT Telefonica, Vodafone, Virgin Media O2, Bouygues Telecom, Engie, Hubone, PPC, ...

100+ CxO touchpoints since June 2020

Industry leaders and speakers at Industry summits, Dreamforce and MWC



2015-2020 Chief Digital Transformation Officer

Early joiner developing and scaling the company from 100 to 1000+ Employees

Introduced Digital Transformation as key GTM strategy at Vlocity



2000 - 2015 Managing Director - Comms, Media, High Tech

Comms, Media and High Tech Technology Leader for France and Benelux

Team of 400+ people, portfolio of 60+ tier-1 and Tier-2 accounts

Organization builder & Talent Developer, Salesforce early adopter in 2008



Jean-Marie PIERRON

“My role as **Industry Transformation Leader** is to advise and guide our customers about Digital Transformation, Industry best practices, Salesforce C360, Industry Cloud, Innovation and successful execution.”