

DO THINGS RIGHT

FIRST TIME

IN TIME

EVERY TIME



AD NEDERLOF

AD NEDERLOF



VANAD GROUP
FOUNDER



GENESYS
FORMER CHAIRMAN, PRESIDENT & CEO

RICHTER SYSTEMS

RICHTER SYSTEMS
FORMER PRESIDENT AND COO

ORACLE

ORACLE
FORMER VICE PRESIDENT NORTHERN EUROPE



VOLMAC – CAP GEMINI NETHERLANDS
FORMER CO – CEO



CAREER

A SELFMADE MAN

STARTED HIS CAREER IN ICT IN 1970 AS AN ICL-COMPUTERS SALESMAN

**WORKED HIS WAY UP TO COUNTRY MANAGER AND VP RETAIL EUROPE
BEFORE LEAVING TO JOIN VOLMAC AS BOARD DIRECTOR – NOW CAP GEMINI**

**AD JOINED ORACLE IN 1991 AS COUNTRY MANAGER OF THE NETHERLANDS
AND WAS PROMOTED TO VP NORTHERN EUROPE TWO YEARS LATER
TO LEAD IT TO BEING THE LARGEST ORACLE REGION IN EUROPE
AND WAS AWARDED THE ORACLE MVP IN 1995**

**AD LEFT FOR THE USA IN 1995 TO ASSIST GENERAL ATLANTIC
IN TURNING RICHTER SYSTEMS FROM CAPACITY TO A PRODUCT
ORGANIZATION**

**AT COMPLETION, AD JOINED GENESYS AS PRESIDENT AND CEO
AND GENESYS GREW TO THE ABSOLUTE MARKET LEADER IN THE CUSTOMER
CONTACT SOFTWARE MARKET UNDER HIS LEADERSHIP
HE SOLD GENESYS TO ALCATEL FOR \$1.8 BILLION AND LEFT IN 2005**

**AFTER WHICH AD'S ENTREPRENEURIAL ADVENTURE STARTED
AND THE VANAD (FROM-AD) GROUP WAS FOUNDED**



VANAD GROUP



FOUNDED IN 2005
PRIVATELY OWNED BY AD NEDERLOF

INDUSTRIES
ICT & TELECOM, CUSTOMER ENGAGEMENT AND CUSTOMER EXPERIENCE

ORGANIZATION
GREW FROM 25 TO 1.500+ PEOPLE

KEY DIFFERENTIATORS
PEOPLE CENTRIC PHILOSOPHY — ICT PIONEERS — FUTURE ORIENTED MINDSET



EARLY FRIDAY



EMPIRE

REAL ESTATE
UNISTONE REAL ESTATE
SILVER LINING REAL ESTATE

VENTURE CAPITAL
ADDINGTON INVESTMENT GROUP

PRIVATE EQUITY
CORBULO CAPITAL

HONOURABLE AWARDS
COMPUTABLE LIFETIME ACHIEVEMENT AWARD



**WHEN
YOU
PREPARE
YOURSELF
FOR THE
FUTURE**

**IN THE
FUTURE
YOU ARE
TOO LATE**

REAL ESTATE

UNISTONE REAL ESTATE
40,000 SQM OF OFFICE REAL ESTATE, PRIMARILY IN THE
ROTTERDAM REGION

SILVER LINING REAL ESTATE
ULTRA LUXURY LEISURE REAL ESTATE ACROSS EUROPE

... AND CONTINUOUSLY GROWING

UNISTONE
REAL ESTATE



VENTURE CAPITAL & PRIVATE EQUITY

**WITH A STRONG ORIENTATION TOWARDS
DISRUPTIVE & GAME-CHANGING TECHNOLOGIES**

**WITH DISTINCTIVE VALUE
TO GLOBAL SOCIETY AND LOCAL COMMUNITIES**

whoppah[®]

VITESTRO

bliss

tangelo software



DO WHAT YOU LOVE

LOVE WHAT YOU DO

AND DELIVER MORE THAN (YOU) PROMISED

AD NEDERLOF